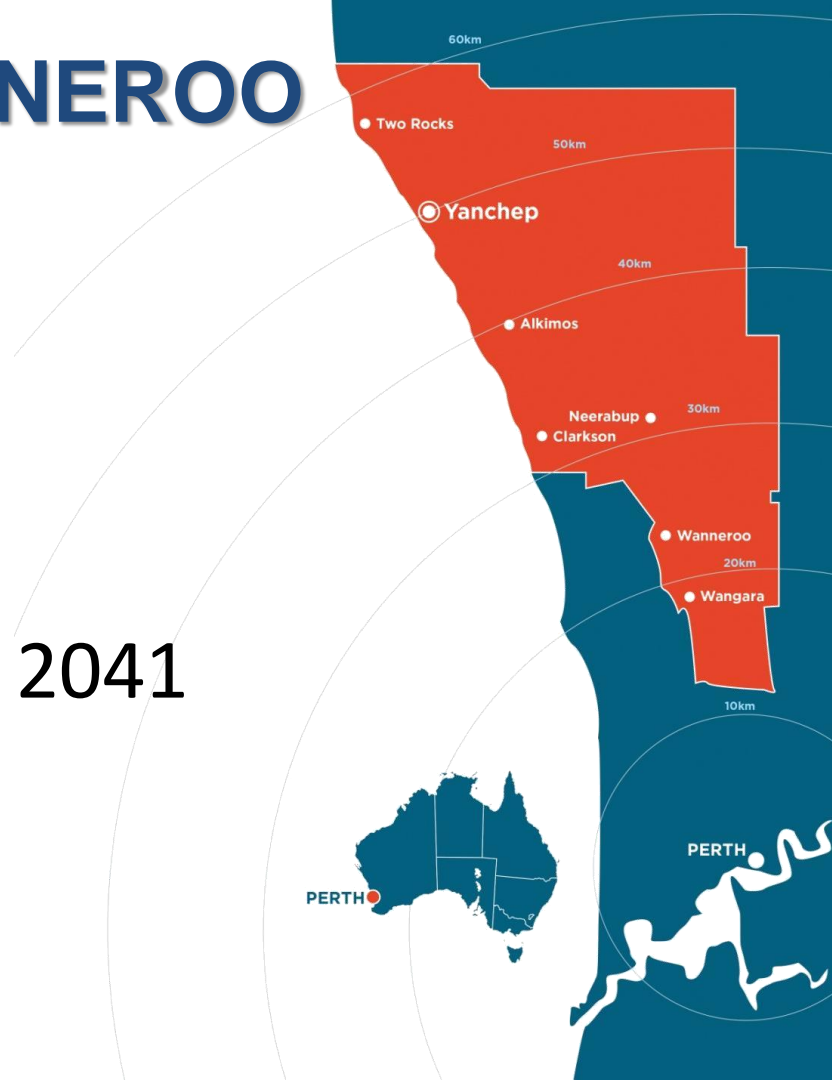


Place Planning in Multicultural Communities

**Lorna Secrett, Place Specialist
Place Management Team**

CITY OF WANNEROO

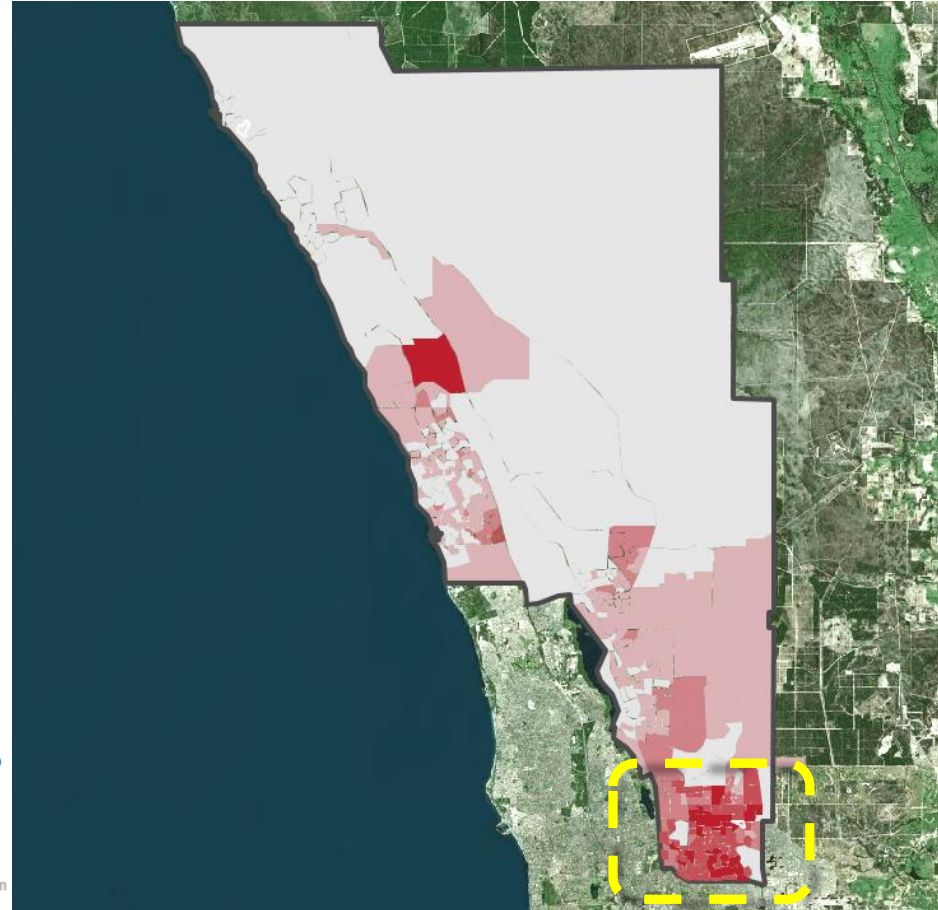
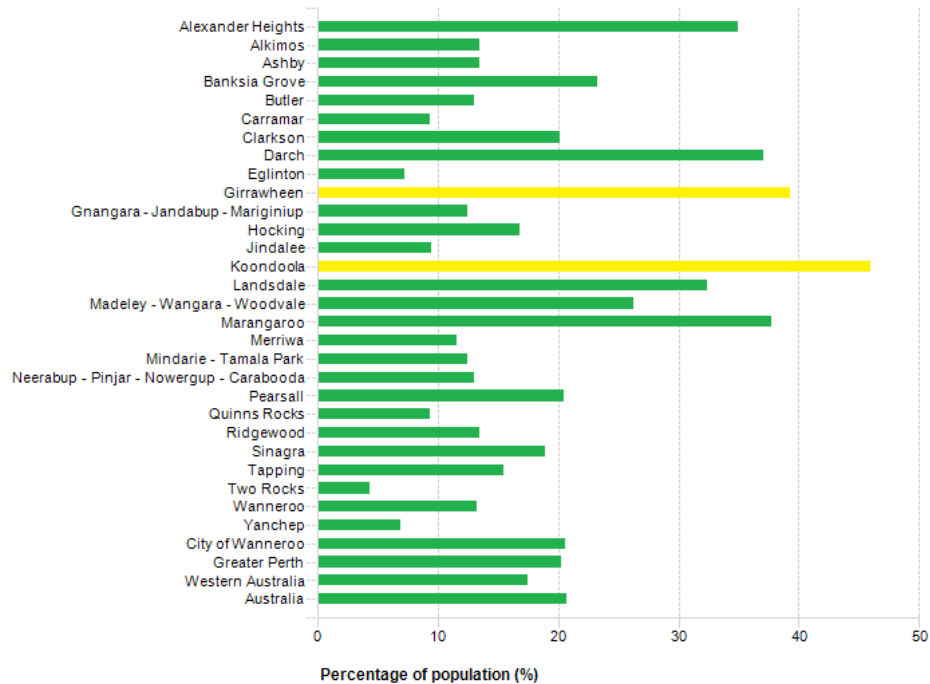
- 684 km²
- 36 suburbs
- 32km coastline
- 203,679ppl → 412,996 by 2041
- Diverse community



CITY OF WANNEROO

Language other than English, 2016

City of Wanneroo



GIRRAWHEEN & KOONDoola

Girrawheen

9,035

Residents estimated to be living in Girrawheen in 2016

41%

BORN OVERSEAS

3.4%

IDENTIFY AS ABORIGINAL
TORRES STRAIT ISLANDER



languages other than
English spoken

Koondoola

4,248

Residents estimated to be living in Koondoola in 2016

46.6%

BORN OVERSEAS

4%

IDENTIFY AS ABORIGINAL
TORRES STRAIT ISLANDER



languages other than
English spoken

GIRRAWHEEN & KOONDOLA

Local Area Map



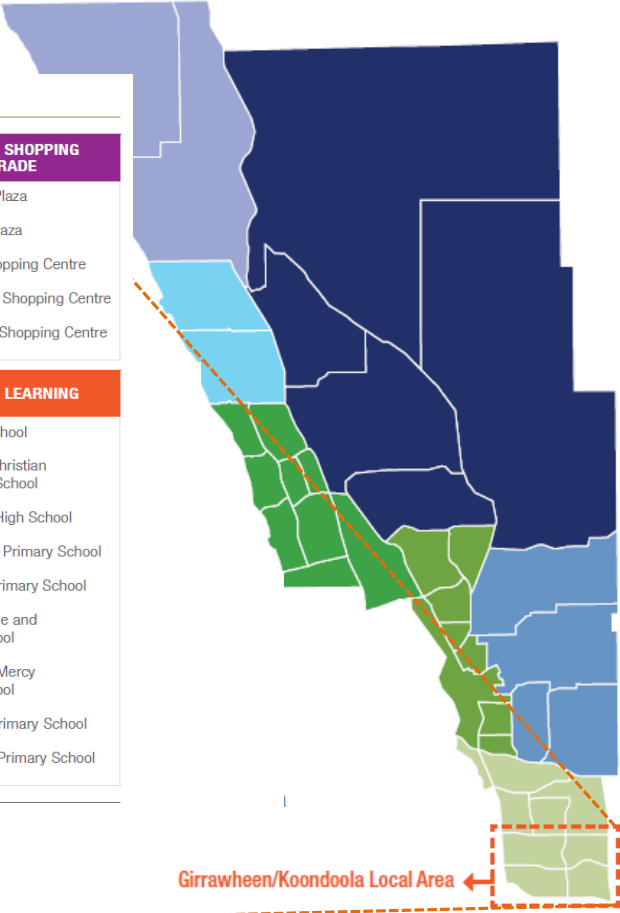
Legend

PLACES OF REST AND RELAXATION		
1 Bardsley Park	6 Hainsworth Park	11 Montrose Park
2 Blackmore Park	7 Hudson Park	12 Rendell Park
3 Butterworth Park	8 Koondoola Park	13 Shelvock Park
4 Curtis Park	9 Koondoola Regional Bushland	14 Templeton Park
5 Ferrara Park	10 Liddell Park	15 Waddington Park

PLACES FOR COMMUNITY	
16	Girrawheen Hub
17	Girrawheen Koondoola Senior Citizens Centre
18	Girrawheen Public Library
19	Miya Kaadijiny Learning Sanctuary Community Centre
20	Hainsworth Centre
21	Koondoola Community Centre
22	Montrose Tennis Courts

PLACES FOR SHOPPING AND TRADE	
23	Hainsworth Plaza
24	Koondoola Plaza
25	Newpark Shopping Centre
26	Summerfield Shopping Centre
27	Marangaroo Shopping Centre

PLACES FOR LEARNING	
28	Burbridge School
29	Emmanuel Christian Community School
30	Girrawheen High School
31	Hudson Park Primary School
32	Koondoola Primary School
33	Mercy College and Primary School
34	Our Lady of Mercy Primary School
35	Roseworth Primary School
36	Waddington Primary School

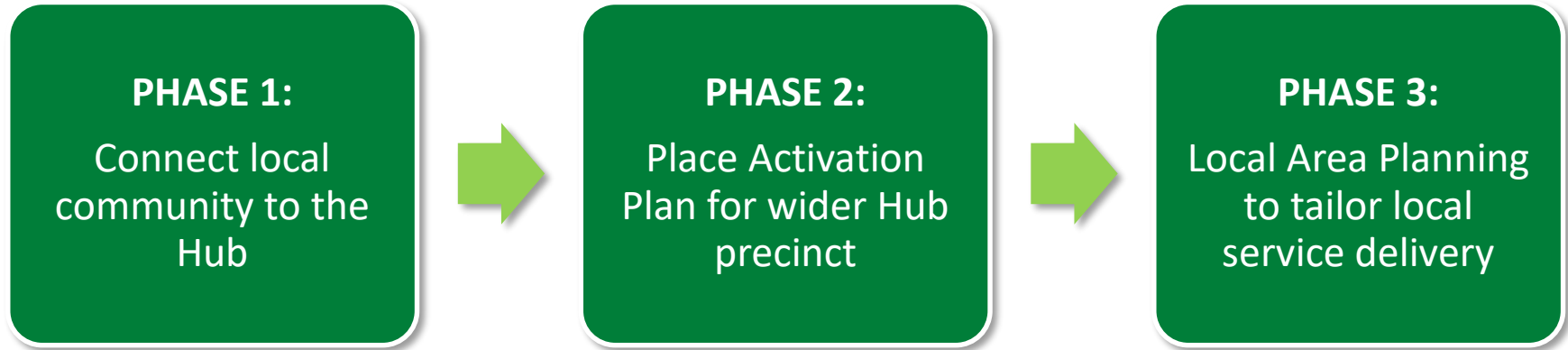


Girrawheen/Koondoola Local Area

START OF THE PLACE JOURNEY

- Opportunity to establish Community Hub in Girrawheen
- City-led place activation approach
- Focus on:
 - Employment readiness
 - Social enterprise
 - Micro-economic support

START OF THE PLACE JOURNEY



PHASE 1 – BALGA JOB LINKS (BEFORE)



PHASE 1 - GIRRAWHEEN HUB (AFTER)



PHASE 1 - GIRRAWHEEN HUB

- Partnership/funding support from Local MP and State Government Office of Multicultural Interests
 - Capital improvements to the facility
 - Subsidised/no cost use for local cultural (CaLD) groups
- Key tenants
 - Financial Counselling
 - Employment Support
- EOI for Business Incubators / targeted service organisations



PHASE 1 - GIRRAWHEEN HUB

African Professional Australia (WA)
African Women Council of Australia
Afro Pacific Connect
Burundian Community WA (BUCOWA)
Cameroon Community
Chin Community of WA
Congolesse Community
Courageous African Women
Filipino Australian Multicultural Association Inc (FAMAS)
Ghana Community
Ibo Association of WA
Karen Welfare Association
Kenyan Community of WA
Liberians Community
Malawi Community of WA
Mauritian Community

Miss Africa Perth
Mon Community of Burma
Ogaden Community WA
Organisation of African Communities
Oromo Community
Perth African Nations Football Council
Rwanda Community
Senegal Community
Sierra Star WA
South Sudanese Community of WA
South Sudanese Public Health Forum
Tanzania Community
Western Australia TWI Youth Association
Western Australia Chin University Students Organization
Women from Africa
Zambia Community

PHASE 1 - GIRRAWHEEN HUB

“This is the best initiative for the multicultural community that any local government has done. We used to have to meet at people’s houses that were too small and not fit for purpose, now we have this great facility where we can meet.”

Joe Tuazama

President, Organisation of African Communities

PHASE 1 - GIRRAWHEEN HUB

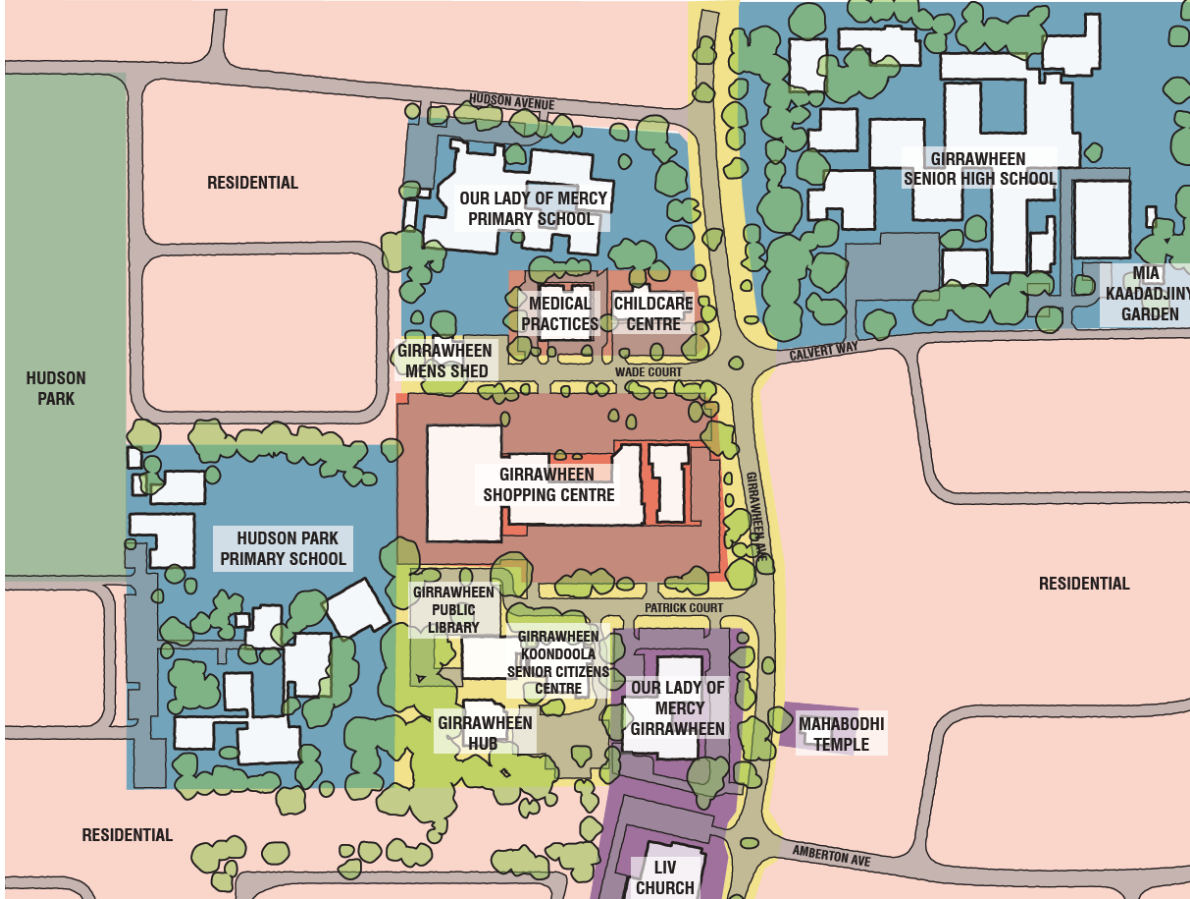
“The Girrawheen Hub provides the Achievers Club WA Inc. with a centralised place for all our Northern Region students and mentors to meet on a Saturday morning.

Prior to using the Hub, we used both the Wanneroo Library and the Girrawheen Library and found it harder to co-ordinate services when our groups were separated. Operating out of a single location, we have found that we have a more complete sense of togetherness with mentors and students alike being able to meet and discuss issues.”

Dave Newman

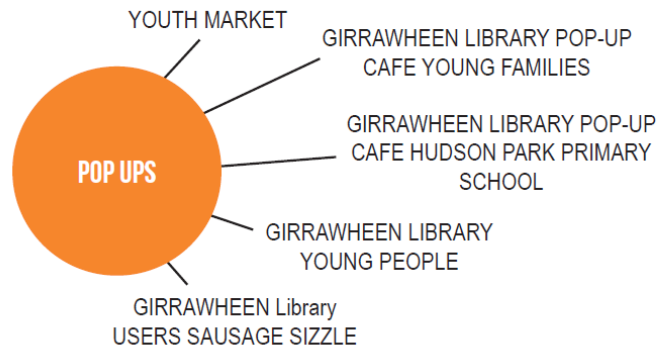
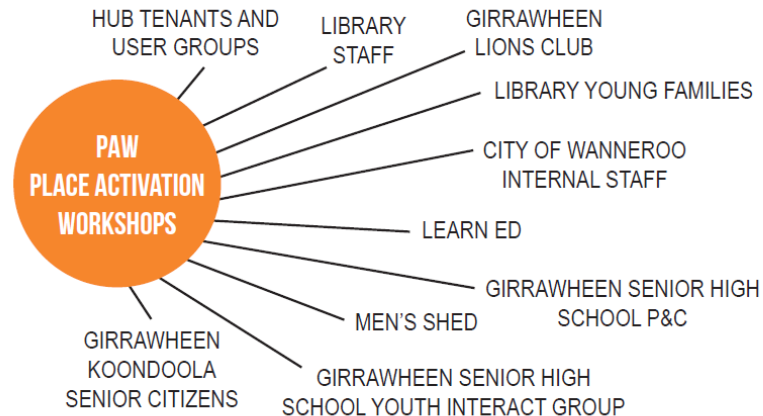
Achievers Club of WA Inc.

PHASE 2 – ACTIVATION PLAN

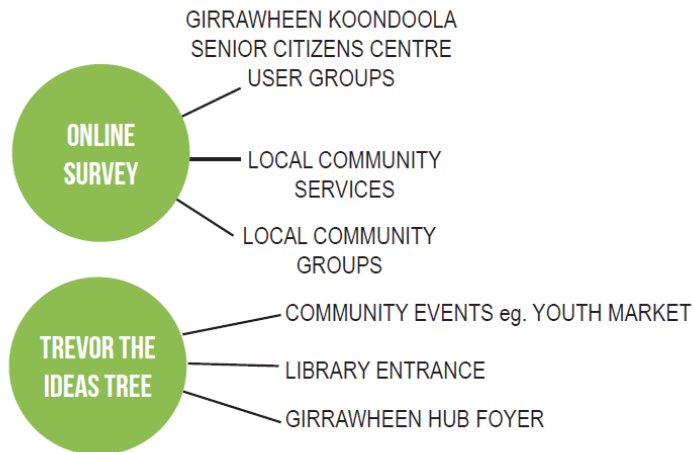


PHASE 2 – ACTIVATION PLAN

ACTIVE ENGAGEMENT



PASSIVE ENGAGEMENT



PHASE 2 – ACTIVATION PLAN

Why do you come here?

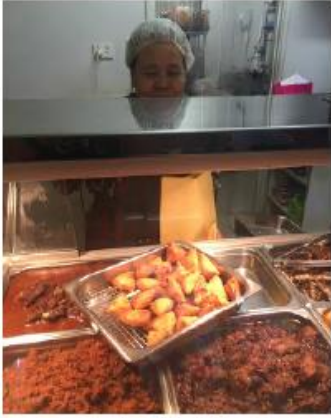


What do you love about the area?



How can we make it better?

PHASE 2 – ACTIVATION PLAN



PHASE 2 – ACTIVATION PLAN OUTCOMES

THEME	PRIORITY ONE	PRIORITY TWO	PRIORITY THREE	PRIORITY FOUR	PRIORITY FIVE
1. AMENITY Provision of safe places to encourage youth and family orientated outdoor activity, meeting, and recreation.	Playground or play area	Improve feeling of security and feeling of safety	Café, kiosk, or regular coffee van	Public amenities for outdoor meeting	Public amenity for active recreation
2. BEAUTIFICATION Upgrade of the shopping complex and Girrawheen Hub buildings, car parks, and surrounds. Introduction of public art.	Upgrade of shopping complex and building exteriors	Upgrade / tidy up of the area as a whole	Improve maintenance and cleanliness of public buildings and open space areas	Improve function, maintenance, and cleanliness of Hub car park	Introduce public art (including playable art)
3. ACTIVITIES & PROGRAMS More frequent activities based around food, music, youth, and community programs.	More community events & activities	Promotion of existing Hub services & activities	The need for day & night community activities based around food, markets, stalls, etc.	Dedicated youth programs & activities	More frequent, smaller, events and activities based around youth i.e. music activities
4. COMMUNITY CONNECTIONS A more connected community through services and upgrades that support a welcoming and safe shopping centre and Hub.	Open access to other community services at the Hub	More positive police presence at events & activities	Management of antisocial behaviour around the shopping complex and Hub	The need for a catered (tea & coffee) meeting place as a low-key friendly community connection point	Possible re-brand or upgrade of the whole area to be welcoming to the community
5. ACCESS Improve physical and legible visual connection to all facilities and areas.	Better visual & physical connections between buildings	Improve all-abilities accessibility to Hub and shopping centre	Safer access through the slowing of vehicles and improving the 'pedestrian over car' environment	Improve both pedestrian and vehicle access by re-designing school pick up & drop-off traffic flows	Consider additional bus routes

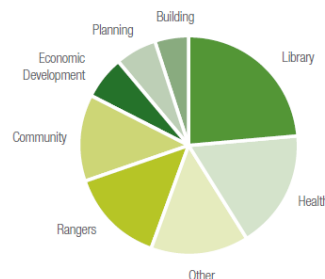
PHASE 3 – LOCAL AREA PLANNING

Local Area Vision

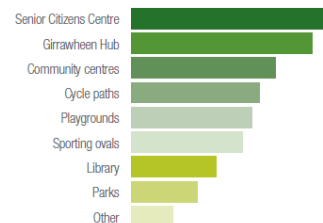
A vision for the future of Girrawheen and Koondoola was also developed from community input:

'A friendly and inclusive neighbourhood that celebrates diversity, underpinned by a vibrant economy based on its unique culture. It's safe, walkable streets are enjoyed by all ages with well-maintained parks and facilities that support community activities and connection. People are drawn to this place for its natural beauty, bushland and convenient location, and choose to stay for the family, friends and neighbours that make up the community.'

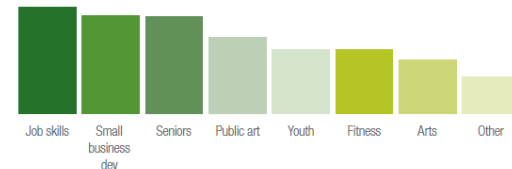
SERVICES



FACILITIES



PROGRAMS



PHASE 3 – LOCAL AREA PLANNING



YOUR SAY

2,208 page views
924 people



MAPPING TOOL

306 site views
128 people
104 comments & ideas



SURVEYS

49 people



DATABASE

99 people
(local residents,
local businesses,
community groups,



CONVERSATIONS

Over 600
comments received



EVENTS

6 facilitated
engagement events









FIRE HOSE REEL

EYES ON THE STREET



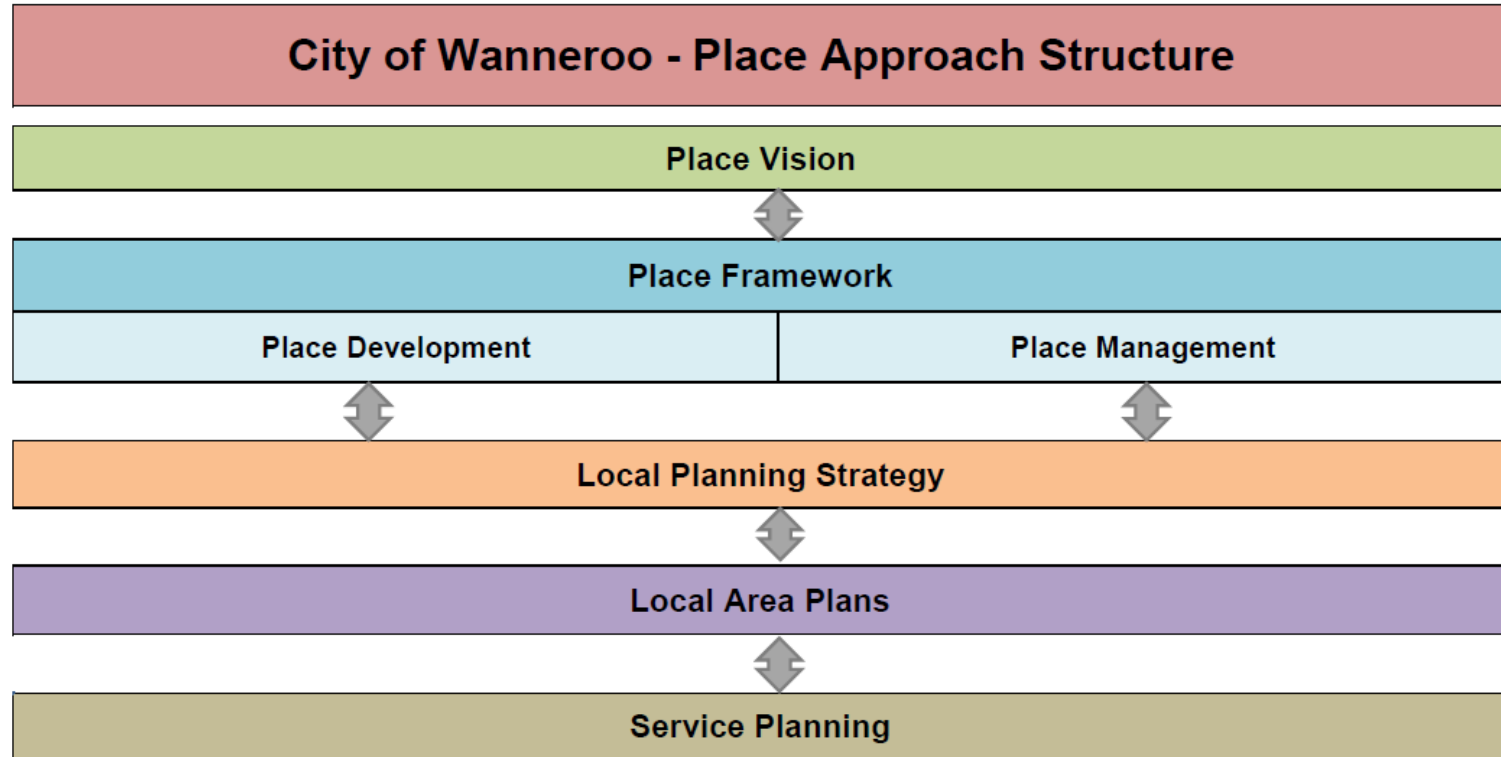
CTC







HOW THIS ALL LOOKS IN LOCAL GOVERNMENT...



KEY LEARNINGS

- Taking the time to build relationships by having a solid presence in the area over a number of years, being accessible and working alongside community
- Valuing the characteristics and input of a range of cultural groups
- Understand and acknowledge the way different cultural groups operate and their unique challenges
- Tailor engagement activity to ensure opportunities for a wide variety of cultural groups to get involved in planning for their local area
- Challenge the negative perceptions and reputations of historically low socio-economic areas

Next Steps

- Integrate and embed actions into corporate strategic plans and service unit plans
- Provide the community with regular updates on progress and continue to encourage involvement
- Continue to work across the organisation to build a team approach to place based projects

Thank You

Lorna Secrett, Place Specialist
Place Management Team
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